

(Mostly Free) Identity Theft Resources

Compiled by: North Dakota Bankers Association (March 2007)



● Deter, Detect, Defend, Avoid ID Theft – Federal Trade Commission

www.ftc.gov/idtheft



This website is a one-stop national resource to learn about the crime of identity theft. It provides detailed information to help you Deter, Detect, and Defend against identity theft. While there are no guarantees about avoiding identity theft, there are steps you can take to minimize your risk and minimize the damage if a problem occurs. Plus, the FTC has created a suite of free materials for its partners. You may choose to order kits and brochures, download to distribute or post online, co-brand and print the materials with your organization's logo, or even design your own materials using the FTC's information.

The Avoid Theft Consumer Education Kit

To order hard copies of the complete kit, email idtheftkit@ftc.gov.

Available in English and Spanish, this comprehensive kit includes all of the following items:

1. *Talking About Identity Theft: A How-to Guide*

This booklet provides step-by-step instructions on educating audiences. Includes a speech, presentation slides, template press release, as well as other tools to publicize an identity theft education session and aid community outreach.

2. *Tri-Fold Brochure*

Key 'Deter, Detect, Defend' advice condensed into an easy-to-reproduce brochure.

3. *Take Charge: Fighting Back Against Identity Theft*

The FTC's comprehensive guide for victims of identity theft includes the ID Theft Affidavit.

4. *Presentation Slides*

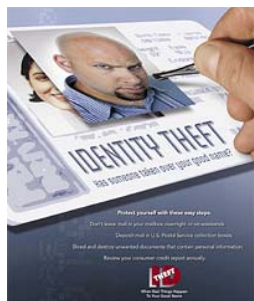
The PowerPoint presentation contains the basic information on identity theft and provides key deter, detect, defend advice in an easy-to-follow format. Slides come with prepared notes to aid any presenter conducting an educational and interactive session.

5. *CD-ROM/DVD Set*

The set includes a CD containing presentation slides and all collateral materials as well as a 10-minute video on DVD featuring advice from FTC leaders, law enforcement, and victims.

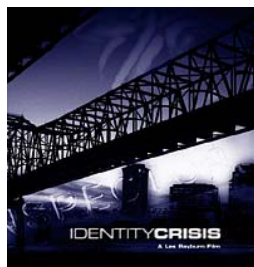
● Identity Crisis – U.S. Postal Inspection Service

http://www.usps.com/websites/depart/inspect/idthft_ncpw.htm



Identity theft is America's fastest-growing crime. Last year alone, more than 9.9 million Americans were victims of identity theft, a crime that cost them roughly \$5 billion. The FTC reported that only four percent of victims cited stolen mail as the source of personal information. Even so, U.S. Postal Inspectors, charged with protecting the nation's mail system from criminal misuse, are leaders in the fight against identity theft.

Download this brochure at: <http://www.usps.com/cpim/ftp/pubs/pub280.pdf>



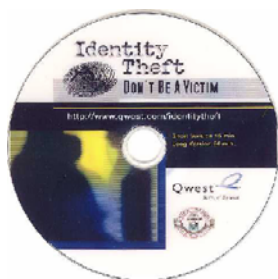
The Postal Inspection Service has also produced an identity theft awareness video for consumer groups, financial institutions, and police departments. Groups wishing to obtain a free copy of the video may contact:

Postal Inspection Service
1745 Stout St Ste 900
Denver CO 80299-3034

Phone: 303-313-5320

● Identity Theft: Don't Be A Victim – QWEST

www.qwest.com/identitytheft

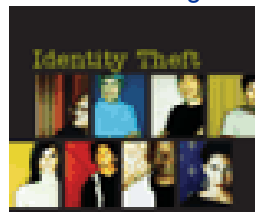


Qwest joined forces with the Denver District Attorney's Office to create a fraud and identity theft video designed to educate consumers. The video, *Identity Theft - Don't Be a Victim*, highlights statistics about the escalating crime of identity theft; details the potential widespread and negative impact identity theft can have on its victims; and offers proactive measures that consumers can take to reduce the risk of being victimized. Experts from the following organizations are featured in the video: Colorado Bankers Association, Denver District Attorney's Office, Qwest Communications, the Social Security Administration, TransUnion and a former identity theft perpetrator.

If you are a community organization and would like to receive a copy of the video to use for educational purposes in your community, please contact Sharon Trujillo at sharon.trujillo@qwest.com. Please include your organization's name, contact information and intended use of the video.

● Identity Theft: Protect Yourself – Federal Reserve Bank of Boston

www.bos.frb.org/consumer/identity/index.htm



The FBI calls identity theft one of the fastest growing crimes in the United States and estimates that 500,000 to 700,000 Americans become identity theft victims each year. Identity theft is a federal crime. It occurs when one person's identification (which can include name, social security number, or any account number) is used or transferred by another person for unlawful activities. This booklet is designed to help you understand what identity theft is, how it happens, how to protect yourself, and what steps to take if your identity is stolen.

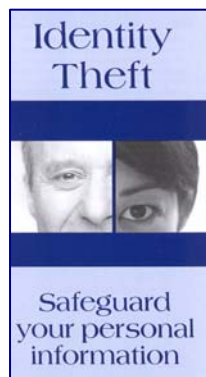
Due to extremely high demands and limited supply, the FRB allows one free copy per customer. Each additional copy is \$1.00. To order the brochure, e-mail: PublicComm.Affairs-Bos@bos.frb.org.

You may also want to view or order the video, [Identity Theft: Protect Yourself](#).

As part of their ongoing commitment to consumer education, the Federal Reserve Banks of Boston and San Francisco have released a video on identity theft entitled "Identity Theft: Protect Yourself." This 13-minute video details how easily personal financial information can get into the wrong hands, allowing criminals to unlawfully obtain credit in your name. Through interviews with victims, law enforcement, and industry representatives, this video aims to provide consumers with ample information on how to protect their vital financial information. The video also outlines what a consumer should do if they suspect that their identity has been stolen.

Copies of the video are available in VHS or DVD format for **\$7.50 each**. To order, submit the order form available on the FRBB website or call the Public and Community Affairs Department at (800) 409-1333.

● New! Identity Theft Brochure from NDBA



NDBA has printed the 2006-2007 Identity Theft brochures and they are ready to be shipped! If your bank is looking for a great new way to present identity theft information to your customers – or if you need a new statement stuffer – NDBA has just what you need.

With tips for customers on how to protect themselves from identity theft and steps to take if identity theft occurs.

The brochures are only \$.09 each! Call NDBA at 701-223-5303 or email ndba@ndba.com to request a sample or to place your order!