Consumer Education Materials

The Adventures of Two Piggy Banks - LEARNING TO $AVE
Help children learn the important concepts of SAVING & SHARING money as they join the adventures of two little piggy banks, Siggy and Miggy. From a toy store to an adopted school classroom, these colorful piggy banks make learning to save an educational and fun experience for kids. Along with the video, NDBA will also send a binder full of activity ideas, reproducible coloring and activity pages, and lesson plan ideas!
30 minute video - Grades K-2

Money Farm is a video based on the Money Savvy Kids Basic Personal Finance Curriculum, and produced by Chicago Public Television (WTTW). These 10 Emmy-nominated video segments introduce kids talking to kids about saving, spending, donating, investing, earning money, the history of money and other interesting facts about managing your money.
20 minute DVD - Grades K-4

On the Money is an award-winning video produced by PBS and the Merrill Lynch Foundation. This 30-minute video highlights the rewards of money management and how it can give young people a head-start to financial independence. Students will take a hard look at the perils of credit card use, learn secrets to setting and sticking to a budget, analyze what you should look for in a bank account, get great tips on getting the most interest on savings, and much more! Included with the video is a discussion guide with questions (and sample answers) as well as useful handouts for students.
30 minute video - Grades 6-12

Use Charge It: Credit Card Secrets to teach students ‘secrets’ that credit card issuers might prefer stay hidden. This video shows students how to select the best credit card to match their spending habits. It also explains how marketing gimmicks such as teaser rates and instant cash ‘checks’ can be expensive traps. This is a great guide on how to use a credit card responsibly and understand its hidden costs. In addition, this video will explain how to read a credit card statement, how to protect one’s consumer rights, how to avoid credit card theft, and how to resolve billing disputes. Also included is a teaching guide with ideas on how to use the video, classroom tips, and additional background.
24 minute video - Grades 9-12

More on back...

For more information, call NDBA’s SVP of Education Dorothy Lick at 701.223.5303.
Can I Make It On My Own? is a new docu-drama in which students will see how ‘Eric’ handles the financial and social obligations of leaving home and living on his own. He must find a place to live, handle his personal finances, make that first trip to the grocery store, pay his bills, try to control his credit card debt, and much more. 35-40 pages of reproducible classroom activities are included. This modern video would be a great starting point for lessons/presentations on a variety of issues such as budgeting, checking accounts, money management, saving, and credit cards!

30 minute video - Grades 11-12

21st Century Money Management: This 5 video collection is packed with information about banking in the new millennium. Special focus is given to online banking functions and resources. 35-40 pages of reproducible classroom activities are included with each video, and each activity is self-contained so you may use them all or choose only those that best fit your needs! Produced in 2005, these up-to-date, modern videos include interviews and interaction with real high school students. Listed below is just some of what is covered in each video:

- **Checking Accounts** - Covers the basics of choosing and opening an account as well as managing accounts.
- **Saving** - Savings plans, types of accounts, opening accounts
- **Credit Cards** - Applying for cards, the dangers of credit card debt, and making good decisions.
- **Loans** - How loans work, purchasing with loans, avoiding bankruptcy, and credit history.
- **Financial Planning** - How students can use bank accounts and credit to reach their short and long term goals.

Approx. 30 minutes each video - Grades 9-12

In his newly released book, “Making a Million with Only $2,000 – Every Young Person Can Do It,” Ed Douglas, Chairman and CEO of Citizens Bancshares Company based in Chillicothe, Missouri, explains the power of compound interest and the importance of saving early in life. Douglas’ book shows how every student and young adult with small amounts of regular and disciplined saving and wise investing can accumulate $1,000,000 and much more.

This book will make a perfect gift for high school students in your community. Order books in time for a classroom presentation on National Teach Children to Save Day on April 26! Plan a lesson strictly around the book OR combine with a video from NDBA’s consumer education library!

*Each book comes with a free credit pamphlet!*

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