If you created your program according to regulations alone, you likely left out several useful methods for safeguarding information. This program addresses the most effective methodologies for creating your Information Security Program.

Financial institutions are obligated, by regulations and contemporary business ethics, to safeguard the information that pertains to their customers’ (or members’) privacy and financial histories. Institutions are also required to protect certain non-customer confidential information that they have lawfully acquired. This process often requires the institutions to balance the access to privileged information with the needs of:

- Its customers (e.g., account statements and safe deposit box history);
- Its institution-affiliated parties (e.g., performance reviews and background investigations);
- Its non-institution-affiliated parties (e.g., contracts and references);
- Law enforcement and regulatory agencies (e.g., subpoenas and search warrants); and
- Legal processes (e.g., tax seizures and civil actions).

Why Participate?
If you created your institution’s Information Security Program according to regulations alone, you likely left out several tactical methods that are useful for safeguarding information. Developing your institution’s Information Security Program should follow the same process that you used to create your Security Program and your Disaster Recovery Plan, and this process logically requires the participation of every business unit. This presentation addresses the strategic and tactical methods to consider and the most effective methodologies for creating your Information Security Program. Topics to be addressed include:

Program Highlights
- What the Gramm-Leach-Bliley Act’s Interagency Guidelines require for customer and other information safeguards
- How to conduct an effective information security risk assessment -- and then develop the required Risk Management Plan
- Why conducting initial and continuing screening of job applicants, institution-affiliated parties and non-institution-affiliated parties should become a routine business practice, and who should be screened
- What commercially reasonable and effective information security measures are available
- How to develop information categories and types of information that should be protected
- Why your institution’s Code Of Conduct statement is an excellent information security tool

Audience
Security Personnel, Directors, Auditors, HR Managers, Training Managers, Compliance Officers and Retail Operations Managers.

CE: Awarded: ICBA: Estimated credits: 2.5 hours CRCM/CFSSP (self-reporting).

Speaker
Dana Turner, Security Education Systems, has served as a law enforcement officer, including the investigation of business and financial crimes. He has delivered more than 3,000 presentations and has an outstanding reputation as a dynamic, knowledgeable instructor. Dana has designed and participated in programs offered by banking associations, examining and law enforcement agencies, and security, audit and HR organizations.

Registration Information and Form

Your Information Security Program

March 4

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