
CHAD GREENWAY

HUNT GREATNESS



BEFORE WE START

THREE PRINCIPLES

- 1 NEVER FORGET WHERE YOU CAME FROM
- 2 TREAT PEOPLE RIGHT
- 3 RELATIONSHIPS ARE EVERYTHING



WHERE I CAME FROM

MT. VERNON, SOUTH DAKOTA POP. 368

HUNT GREATNESS · THE FARM · 03



THE FARM

A HARD DAY'S WORK

- 01 Watch and learn
- 02 Chores that mattered
- 03 Do things that don't directly benefit you
- 04 Play your role
- 05 Be resourceful



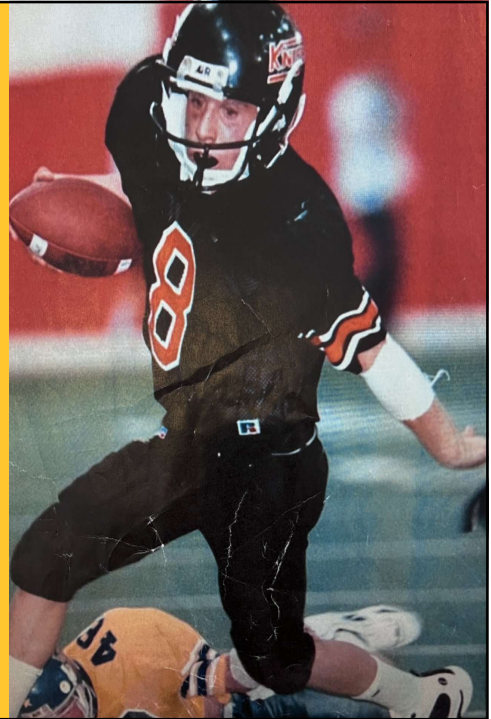
HUNT GREATNESS · HARD WORK · 04

DARE TO DREAM

ONE OFFER.



HUNT GREATNESS · DARE TO DREAM · 05



IOWA, UNDER KIRK FERENTZ

IRON SHARPENS IRON

01 FEAR

02 Culture

03 Buy in

04 We over me

05 Impose your will



HUNT GREATNESS · IOWA · 06

IOWA

HUMILITY

- 01 19–10 Ohio State wins
- 02 Reputation is like equity
- 03 Own it
- 04 Head down... grind



HUNT GREATNESS · HUMILITY · 08

IOWA, 2001–2005

WHAT THE CULTURE PRODUCED

416

career tackles, fifth in Iowa history

2

Big Ten championships

3×

All-Big Ten selection

1ST

round pick, 17th overall in 2006

HUNT GREATNESS · IOWA · 07

MINNESOTA, 2006

WITH THE 17TH PICK...

- 01 Dream come true
- 02 Expectations vs. underdog
- 03 ACL
- 04 Redshirt season



HUNT GREATNESS · RESILIENCE · 09

PURPOSE

FIND YOUR WHY

- 01 Find your why?
- 02 It's what I do, it's not who I am!
- 03 Priorities
- 04 Motives



HUNT GREATNESS · PURPOSE · 11

PURPOSE

MOTIVES



[LABEL A]

Blessed w/ talent

Me first

Challenge leadership

Great teammate

Force

[LABEL B]

Blessed w/ talent

We first

Opportunity

Do anything

Patient



WHAT IT TAKES

WINNING PEDIGREE

01

CHARACTER

02

GRIT

03

CONSISTENCY

04

ACCOUNTABILITY

WINNING PEDIGREE

CHARACTER

- 01 Integrity
- 02 Self discipline
- 03 Team motivated
- 04 High standards



WINNING PEDIGREE

CONSISTENCY

- 01 Complacency is the enemy of greatness
- 02 "Success is not owned, it's leased, and rent is due every day!"
- 03 Practice how you play
- 04 Be meticulous / obsessive



WINNING PEDIGREE

GRIT

- | | |
|----------------|---------------|
| 01 Persistent | 02 Determined |
| 03 Resilient | 04 Outwork |
| 05 Out prepare | 06 Outlast |



WINNING PEDIGREE

ACCOUNTABILITY

- | |
|-----------------------------------|
| 01 That's on me, Coach! |
| 02 No "yes" men |
| 03 Seek out weakness / take risks |
| 04 Film room |
| 05 Retire a Viking? |



EVERY DAY

TNTs

ENERGY

ATTITUDE

ENTHUSIASM

“High achievers don’t compete with others, they compete with their own potential.” — Chris Doyle



HUNT GREATNESS · TNT'S · 18

MINNESOTA VIKINGS, 2006–2016

ELEVEN SEASONS, ONE TEAM

156

games played, 144 starts

1,334

team-credited tackles,
fourth in franchise history

2×

Pro Bowl (2011, 2012)

6

straight seasons leading the
team in tackles

HUNT GREATNESS · MINNESOTA · 10

LEGACY

LEAD THE WAY

- 01 Impact
- 02 More than an athlete
- 03 Build a reputation
- 04 Something to pass on



HUNT GREATNESS · LEGACY · 19

THANK YOU!

Never forget where you came from. Treat people right. Relationships are everything.

HUNT GREATNESS · CHAD GREENWAY

