

# 2026 NDBA/SDBA Annual Convention

June 15-17, 2026 ★ Radisson Hotel, Bismarck ND



# STRONGER *Together*



NORTH DAKOTA  
BANKERS  
ASSOCIATION

  
SDBANKERS  
ASSOCIATION



## Business Partner Engagement Guide

★ EXHIBIT ★ SPONSOR ★ ADVERTISE ★



# 2026 NDBA/SDBA Annual Convention

## June 15-17, 2026

Radisson Hotel | Bismarck ND

## Advertise

- Convention program = 8.5" x 11" booklet
- All ads are in full color

### Ad Sizes (width x height)

Inside Front Cover (7.5" x 10")	.....\$800
Inside Back Cover (7.5" x 10")	.....\$750
Full-Page Ad (7.5" x 10")	.....\$650
Half-Page Ad (7.5" x 4.75")	.....\$400

To secure your advertising spot, fill out the **business partner agreement** (page 5) and submit to NDBA.

Email high-resolution PDF, EPS or PNG file to [lisa@ndba.com](mailto:lisa@ndba.com).

**Advertising must be reserved by May 4.**

### Questions?

Lisa Dolajak  
[lisa@ndba.com](mailto:lisa@ndba.com) | 701.400.5574



### Connect. Engage. Build Relationships.

Join us June 15-17 in Bismarck, ND, for the **2026 NDBA/SDBA Annual Convention**. Explore impactful advertising, exhibit and sponsorship opportunities created to connect you with community bankers and decision-makers.

## Sponsor

### ALL sponsorships include the following:

- Company logo placement on convention screen
- Recognition in convention program
- Company logo in convention registration materials
- Sponsor designation on event name badge
- Verbal recognition at sponsored event

### ADDITIONAL package benefits at each sponsorship level:

#### ★ **DIAMOND (\$10,000)**

- 6 complimentary convention registrations
- 2 complimentary golf hole sponsorships
- Full-page ad in convention program

#### ★ **PLATINUM (\$5,000)**

- 3 complimentary convention registrations
- Half-page ad in convention program

#### ★ **GOLD (\$3,000)**

- 2 complimentary convention registrations

#### ★ **SILVER (\$1,000)**

- 1 complimentary convention registration

#### ★ **GOLF HOLE (\$1,000)**

- 1 complimentary convention registration
- Sign at sponsored golf hole
- Opportunity to greet bankers on the golf hole

**Sponsorships confirmed by March 13 will be included in convention registration materials.**

Additional sponsorships will be accepted through May 4.

To secure your sponsorship, fill out the **business partner agreement** (page 5) and submit to NDBA.

To discuss a sponsorship that best fits your company's needs, contact:

- **Dorothy Lick:** [dorothy@ndba.com](mailto:dorothy@ndba.com) | 701.595.7757 or
- **Tara McFadden:** [tara@ndba.com](mailto:tara@ndba.com) | 701.370.8901



## Exhibit

### Exhibit Hall Times

**Set Up:** **Tuesday** 8:00-10:00 am | 3:00-5:00 pm  
**Exhibit Hours:** **Tuesday** 6:00-8:30 pm | Exhibit Hall Opening Party  
**Tear Down:** **Tuesday** 8:30-9:30 pm

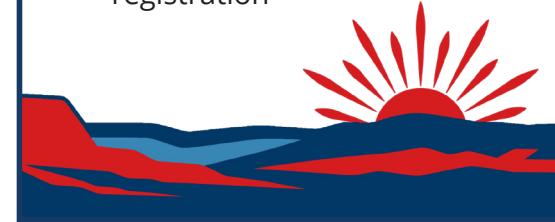
### Exhibit Fees

<b>NDBA/SDBA Member (sponsor)</b> .....	\$1,000
<b>NDBA/SDBA Member (non-sponsor)</b> .....	\$1,500
<b>Non-Member</b> .....	\$2,000
<b>Additional Exhibit Hall Pass</b> .....	\$200 per person
<b>Full Convention Registration</b> .....	\$645 per person

## Showcase...

your products  
and services!

- ★ 50 spaces available
- ★ Table-top displays
- ★ One complimentary registration



### Table-Top Display

You may choose:

- ★ Covered 6' banquet table
- ★ Covered cocktail table and room for one standing banner

### Exhibitor Attendee Registration

**All exhibitors attending the convention must complete the attendee registration form - COMING APRIL 1.**

The exhibit fee includes one complimentary full convention registration, which covers all sessions and meals.

Additional exhibitor attendees must register for an exhibit hall pass (booth only) in order to staff the booth. An exhibit hall pass is \$200 per person. You can also purchase a full convention registration at \$645 per person to attend all convention events. **PLEASE NOTE: Golf and optional events are an additional fee.**

### Exhibit Hall Assignments

Space in the exhibit hall is limited, so register early to reserve your spot. **NDBA/SDBA endorsed business partners and associate members receive priority through March 13.** Non-member exhibit hall registrations will be processed after **March 13**. Fees and form must be submitted before exhibit space will be assigned. NDBA will acknowledge receipt of registration and exhibit hall assignments will be sent prior to the convention.

### Prizes

While NDBA will give away exhibit hall prizes, exhibitors are invited to give away exhibit booth prizes at the Tuesday evening Exhibit Hall Opening Party.

### Cancellation Policy

A refund of 50 percent will be given if exhibit hall cancellation is received in writing by May 9.

### Questions?

Jackie Bauer  
jackie@ndba.com | 701.214.0060

**Exhibit hall space must be reserved by May 4.**

To secure your space, fill out the **business partner agreement** (page 5) and submit to NDBA.





# Convention Agenda

(times are CDT and are subject to change)

## Monday, June 15

6:00 pm

**Welcome to Bismarck Party**  
at ND Gateway to Science Center

## Tuesday, June 16

7:30-9:30 am Breakfast at downtown restaurants  
8:00-10:00 am Exhibit Hall Setup  
11:00 am Golf Tournament and Optional Events  
3:00-5:00 pm Exhibit Hall Setup  
6:00-8:30 pm **Red, White & Blue** Party in Exhibit Hall  
8:30-9:30 pm Exhibit Tear Down

## Wednesday, June 17

7:30-8:45 am NDBA/SDBA Business Breakfasts  
9:00-noon General Session  
12:00-1:15 pm Lunch  
1:15-4:00 pm General Session  
4:00-5:00 pm Ice Cream Reception



**Attendee Registration Forms**  
will be available April 1!



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## Golf Tournament and Optional Outings

Details about the golf tournament and optional outings on Tuesday, June 16, will be available when convention registration opens on **April 1**.

*Watch for more details.*

## Dates to Know

- ★ **Sponsorships** confirmed by **March 13** will be listed in registration materials
- ★ Endorsed partners and associate members have **priority** in reserving space in the exhibit hall through **March 13**
- ★ **Additional sponsorships, advertising and exhibit hall reservations** must be confirmed by **May 4**



## IMPORTANT DATES

**March 13:** Sponsorships confirmed by this date will be included in registration materials. NDBA/SDBA Business Partners receive priority through March 13. Non-member forms will be processed after March 13.

**May 4:** Deadline for exhibitors, sponsors, and advertisers.

**June 16:** Exhibit Hall - 6:00-8:30 pm.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

### YES! I would like to **SPONSOR**

#### Sponsorship Levels:

- Diamond - **\$10,000**
- Platinum - **\$5,000**
- Gold - **\$3,000**
- Silver - **\$1,000**
- Golf Hole - **\$1,000**

(See sponsorship details on page 2)

### YES! I would like to **ADVERTISE**

- Inside Front Cover: **\$800**
- Inside Back Cover: **\$750**
- Full-Page Ad: **\$650**
- Half-Page Ad: **\$400**
- Complimentary ad with sponsorship  
(Diamond or Platinum)

(See advertising details on page 2)

### YES! I would like to **EXHIBIT**

#### Exhibit Fees:

- NDBA/SDBA Member (sponsor) - **\$1,000**
- NDBA/SDBA Member (non-sponsor) - **\$1,500**
- Non-Member - **\$2,000**
- Additional Exhibit Hall Pass - **\$200**

Number of additional exhibit hall passes \_\_\_\_\_

#### Additional Hall Passes

Name \_\_\_\_\_

Name \_\_\_\_\_

(See exhibitor details on page 3)

#### Exhibit Options:

- 6' covered banquet table or
- Covered cocktail table with room for one standing banner
- Electricity

On-Site Representative \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**PAYMENT INFORMATION**

**Total Fees Due:** \$ \_\_\_\_\_

- Please invoice
- Check enclosed
- I'd like to pay by credit card (NDBA will initiate pay link through Skipify)

#### Attendee Registration

Registration materials and hotel information will be released on **April 1**.

Watch for more details at **ndba.com**. If you are a sponsor with a complimentary registration, you **will need to register** the people who will be attending and using the comp registrations. **Questions?** contact NDBA at 701.223.5303

**STRONGER**  
**Together**



#### Submit Payment to North Dakota Bankers Association

PO Box 1438 | Bismarck ND 58502-1438

★ Phone: 701.223.5303

★ Email: ndba@ndba.com

★ Website: ndba.com

## 2026 NDBA/SDBA Annual Convention Exhibit Hall Terms & Conditions Agreement

**Agreement to Conditions:** Each participating company (Company), for itself and its employees, agrees to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with the North Dakota Bankers Association (NDBA).



**Exhibit hall Details:** Either a covered 6-foot banquet table or a covered cocktail table will be provided by the North Dakota Bankers Association.

**Assignment of Space:** Exhibit space will be made on a first-come, first-served basis. NDBA and SDBA business partners will have priority for reserving space in the exhibit hall through March 13, 2026. NDBA's decision as to space allocation shall be final.

**Payment:** NDBA/SDBA Member (sponsor) \$1,000; NDBA/SDBA Member (non-sponsor) \$1,500; Non-member \$2,000 per exhibit hall space must accompany each application.

**Cancellation:** A refund of 50 percent will be given if exhibit hall cancellation is received in writing by May 9, 2026.

**Liability:** North Dakota Bankers Association undertakes no duty to exercise care, nor assumes any responsibility for the protection and safety of the Company, its officials, agents or employees, or its representatives, or of property used in connection with the exhibit hall, from theft or damage or destruction by fire, accident or other cause. Small and easily portable articles shall be properly secured or removed after each exhibit hall hours and placed in safekeeping by the Company. Any protection exercised, in fact, by NDBA shall be deemed purely gratuitous on its part and shall in no way be construed to involve it in liability by the Company. The Company agrees to indemnify and hold the NDBA harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the Company or any of its representatives or from the property of the Company.

NDBA shall not be liable for the fulfillment of this agreement as to delivery of space, if non-delivery is due to any of the following causes: destruction of or damage to the building or the exhibit hall area by fire or act of God; acts of a public enemy; strikes; the authority of the law; or any cause beyond its control. NDBA will, however, in the event it is not able to hold a exhibit hall for any of the above named causes, reimburse Companies pro-rata on any rental fee paid, less any and all legitimate expenses incurred by NDBA for advertising and administration.

**Insurance:** In all cases, Companies wishing to insure their goods must do so at their own expense.

**Protection of the Facility:** Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the conference exhibit hall area without permission from the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with the directions of the exhibit hall manager.

**Installing and Dismantling:** The specific requirements as to time for installation and dismantling of exhibits shall be supplied to each Company. Such requirements shall be binding upon the licensee as though fully set forth herein.

**Default Occupancy:** Any Company failing to occupy space contracted for is not relieved of the obligation of paying for such space at the full rental price. The North Dakota Bankers Association has the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such space is not occupied one hour before the official show opening.

**Use of Space:** Company shall be shown only in the official exhibit hall area as established by the North Dakota Bankers Association. No Company shall use its exhibit in any manner so as to interfere with the operation of any other exhibit. The North Dakota Bankers Association shall be the arbiters of all disputes and its decision shall be final. No Company shall permit any other corporation or firm or its representatives to use the space allotted to them, nor shall they exhibit articles not manufactured or sold normally by them. Co-participation by any other corporation or firm or its representatives in space assigned to the original applicant must be by written permission of the North Dakota Bankers Association only and shall be subject to an additional charge of \$200 per day per additional participant for the run of the exhibit hall.

**Conflicting Meetings & Social Activities:** In the interest of the success of the entire conference, the Company agrees not to extend invitations, call meetings, or otherwise encourage absence of members or companies from the conference or exhibit hall area during the official hours of the conference. No Company may start to disassemble their exhibit prior to 8:30 pm on Tuesday, June 16, 2026. All exhibits must be removed from the exhibit hall by 9:30 pm on Tuesday, June 16, 2026. This agreement may be rescinded at any time without cause at the discretion of the North Dakota Bankers Association upon repayment of any fees advanced, less any expenses which may have been incurred by the NDBA.

**Right of Refusal:** The North Dakota Bankers Association expressly reserves the right to refuse exhibit hall space, without notice or hearing, to any applicant for exhibit hall space at any and all exhibit halls sponsored by NDBA or any and all exhibit halls occurring in conjunction with NDBA events.