



# *Dakota School of Banking*

June 6-11, 2021 • University of Jamestown • Jamestown ND

First-Year Information







## Dates

**June 6-11, 2021**

First- and second-year classes meet during the same week.

**Because the program was postponed from summer 2020, a large portion of the incoming class is already registered. Anyone interested in attending the 2021 program should register soon as openings are limited.**

**NDBA's priority is the health and safety of event participants. We are working with University of Jamestown to implement CDC recommendations. Event safety precautions will be communicated to students prior to arrival.**



## Mission and History

One of North Dakota's longest-standing education traditions, Dakota School of Banking has graduated hundreds of bankers since its inception in 1974. Many of these graduates are now senior-level executives, serving as president or chief executive officers of banks large and small.

Through the use of highly-qualified instructors and a challenging curriculum, the Dakota School of Banking provides a multi-dimensional educational experience in banking. By completing two one-week summer sessions and intersession projects, students develop a range of skills to enhance current performance and qualify them for advancement.

The school is sponsored by North Dakota Bankers Association and endorsed by South Dakota Bankers Association.

## Benefits

**The Dakota School of Banking provides bankers with:**

- A comprehensive understanding of the connections between banking functions
- Increased knowledge and technical skills immediately applicable to daily responsibilities
- Ideas to increase personal productivity and improve bank performance and profits
- The opportunity to manage a successful financial institution through the BankExec simulation
- A network of peers to call on throughout one's career

## The Ideal Candidate

Employees at nearly every level can benefit from the Dakota School of Banking. Many DSB applicants have been identified as future leaders within their institutions. Dakota School of Banking candidates are often:

- Bankers looking for formal banking education
- Bankers in middle-management looking to advance their banking career
- Bankers looking to broaden their scope of expertise
- Banking business partners who want a better understanding of the industry.

The typical student body is made up of branch managers, commercial lenders, operations personnel, compliance officers, tellers, security officers and bank directors.



## Tuition

Registration fee includes tuition, lodging, most meals and materials. First-year tuition is as follows:

	EARLY RATE	AFTER APR. 9
Member	\$1,295	\$1,395
Nonmember	\$1,855	\$1,955

Add \$200 for a single private room.

## Admission Requirements

The Dakota School of Banking curriculum is designed for bankers with working knowledge and understanding of basic banking terms, concepts and processes. For admission, an applicant must:

- Be an officer or employee of a bank, an NDBA or SDBA associate member, or bank regulatory agency.
- Have a college degree and two years banking experience, or a high school diploma plus five years banking experience.
- Have coursework in Principles of Banking, Money and Banking and Accounting or have demonstrated knowledge in these areas.
- Be recommended by the bank's CEO, a senior officer or the employee's supervisor.

Applicants who do not meet these requirements must submit a letter from their nominating officer detailing the experience being substituted for these requirements.

## Application

Prospective students should complete the attached application and return it to NDBA with the registration fee.

### Send to:

North Dakota Bankers Association  
Attn: DSB Registration  
PO Box 1438  
Bismarck ND 58502-1438



For more information, contact:

Dorothy Lick  
SVP of Education  
North Dakota Bankers Association  
PO Box 1438  
Bismarck ND 58502  
Phone: 701.223.5303  
Email: [dorothy@ndba.com](mailto:dorothy@ndba.com)

## Scholarship

To recognize excellence, the Dakota School of Banking offers a \$450 scholarship to be awarded to one first-year student from an NDBA or SDBA member bank. The scholarship is based on future goals in banking, leadership qualities and promise in the financial services industry. More information can be found at [www.ndba.com/education/schools/dakota-school-of-banking](http://www.ndba.com/education/schools/dakota-school-of-banking).

*Many graduates of the Dakota School of Banking are now senior-level executives, serving as presidents or chief executive officers of banks large and small.*





**First-Year  
Course Highlights:**  
Banking Law  
Bank Financial Analysis I  
Human Resource Management  
Lending  
Macroeconomics  
Trust Services  
Presenting with Impact  
Risk Management  
Sales Management  
Cybersecurity

**Second-Year  
Course Highlights:**  
Asset/Liability Management  
Bank Financial Analysis II  
BankExec Simulation  
Bank Investments  
Liquidity and Capital Planning  
Management and Leadership  
Bank Reports and Exams  
Strategic Planning

## Curriculum

While the Dakota School of Banking is strong on history and tradition, the curriculum is constantly reviewed and updated by an advisory board of experienced bankers and instructors. And, with bankers serving as instructors, students have the opportunity to learn from successful individuals who live their subjects daily.

Courses are based on a two-year strategy: first-year courses provide a banking foundation and overview; second-year courses provide a practical application of concepts and incorporate a banking simulation. Classroom lectures, case studies, role-playing, a computer-based simulation, networking and teamwork activities enhance learning and promote student networking.

## BankExec Simulation

Along with challenging courses, the school also offers a BankExec simulation, which allows second-year students to make decisions acting as senior officers of a bank. Working in teams, students make operating, lending and pricing decisions that influence bank profitability and bank stock prices. Since BankExec is team-based, attendees also learn about their management, leadership, team building and decision-making skills while forming a strong network of industry contacts.

## Intersession Projects

Between the first- and second-year sessions, DSB students complete two projects. The intersession projects reinforce concepts learned during the on-campus session and allow students to analyze real-world banking situations. Students also complete two community outreach presentations.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
Afternoon Registration	Breakfast Offered 7:00 am – 8:00 am				
	Classes 8:00 am – 11:30 am	Classes 8:00 am – 11:30 am	Classes 8:00 am – 11:30 am	Classes 8:00 am – 11:30 am	Classes 8:00 am – 11:30 am
BankExec Intro (second-year)	Lunch				Graduation Luncheon 11:30 am – 1:00 pm  (All students are required to attend graduation.)
	Classes 1:00 pm – 5:30 pm	Classes 1:00 pm – 5:30 pm	Classes 1:00 pm – 5:30 pm	Classes 1:00 pm – 5:30 pm	
Welcome Dinner					
Dinner					
Evening Orientation Session		Evening Session		All-School Picnic	





## Honor Awards

To reward exceptional achievement, the school administrative team chooses one student to be recognized as Outstanding Banker from the graduating class. Criteria for this designation includes: scholastic achievement during the two-year course of study, contribution to and participation in the class and overall personal contribution with the student body. The Outstanding Banker is announced at the graduation luncheon on Friday.

An award is also presented to the Outstanding BankExec Team.

## Housing

Students reside in a dormitory on the University of Jamestown campus. All rooms are suites; each individual has his or her own bedroom and shares a bathroom with one other individual. A limited number of private rooms are available. Please note any roommate preference on the application.

## Meals

All meals, with the exception of two evening meals, are included in the tuition.

## Special Needs

If a disability or medical condition may affect your participation, please attach a brief letter describing any special needs. In addition, please advise if you have any special dietary needs.

## Attire

While attending the school, please feel free to wear casual, comfortable clothing for all classes and meals. Sweaters, light jackets or removable layers are highly recommended as classroom temperatures may vary.

## Class Size

To allow an optimum learning experience, foster student participation and encourage group interaction, class size is limited to 35 students. Early application is recommended to ensure a place.

## Testing

In order to maintain a high standard of performance, brief quizzes are conducted after each class to provide important feedback concerning the student's progress. These quizzes also provide insight into the effectiveness of the instructors and course materials.

## Graduation Requirements

Completion of the two-year program is based on attending all classes, satisfactory performance in class discussions, quizzes, intersession projects and any other assignments. Graduates are issued a Dakota School of Banking diploma.

## Refund Policy

Refund requests must be submitted in writing to NDBA. Applicants withdrawing after May 18 but before June 1 will receive a refund minus a \$200 cancellation fee. There will be no refund, with the exception of extenuating circumstances, if an applicant withdraws after June 1 or fails to attend the school. Substitutions are welcome.

## Evening Events

School begins with an opening dinner on Sunday night. There will be one evening class session during the week and there is an all-school picnic on Thursday night.



*Take this  
opportunity to  
lead your bank  
into a new era  
in the banking  
industry!*



## Dakota School of Banking Faculty

The faculty is a blend of the best from the banking, professional, regulatory and academic worlds. Many faculty members have been associated with the program for many years. Faculty and courses are critically evaluated to ensure students receive the best possible professional education.

**Richard Beck**  
STAR Financial Bank (Retired)  
Fort Wayne IN  
*Lending*

**Pam Binder**  
HR Consultant  
Steele ND  
*Human Resource Management*

**Tom Capouch**  
First State Bank  
Portland ND  
*BankExec, Business Planning,  
Bank Financial Analysis II,  
Investments and Macroeconomics*

**Cody Delzer**  
SBS Cybersecurity  
Madison SD  
*Cybersecurity*

**Perry Haralson**  
Cornhusker Bank  
Lincoln NE  
*Bank Financial Analysis and  
Asset/Liability Management*

**Tracy Kennedy**  
Zimney Foster P.C.  
Grand Forks ND  
*Banking Law*

**Carolene Severson**  
ND Department of  
Financial Institutions  
Bismarck ND  
*Bank Reports and Exams*

**Mary Locken**  
Bell Bank  
Fargo ND  
*Trust Services*

**Jeremy Skoglund**  
Bank of North Dakota  
Bismarck ND  
*Risk Management*

**Michelle Wall**  
Dale Carnegie Training  
Fargo ND  
*Presenting with Impact and  
Sales Skills*

## Dakota School of Banking Advisory Board

**Dorothy Lick**  
North Dakota Bankers Association  
Bismarck

**Tom Capouch**  
First State Bank  
Portland

**Sue Faller**  
Kindred State Bank  
Kindred

**Ryan Grussing**  
Cornerstone Bank  
Fargo

**Todd Heilman**  
Western State Bank  
Devils Lake

**Halley Lee**  
South Dakota Bankers Association  
Pierre SD

**Derrick Lewis**  
Bell Bank  
Fargo

**Christie Obenauer**  
Union State Bank  
Hazen

**Kelly Rachel**  
Unison Bank  
Jamestown

**Halsey Ressler**  
Bank of North Dakota  
Bismarck

**Jeremy Skoglund**  
Bank of North Dakota  
Bismarck

**Tom Stennes**  
Harwood State Bank  
Harwood

Sponsored by:



Endorsed by:





NORTH DAKOTA  
**BankERS**  
ASSOCIATION

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[www.ndba.com](http://www.ndba.com)