Financial Literacy Video Tapes, CD’s and DVD’s

Elementary (Grades K-6)

Learning to Save – The Adventures of Two Piggy Banks

30-minute video (copyright 1996)
Grades K-2

Help children learn the important concepts of SAVING & SHARING money as they join the adventures of two little piggy banks, Siggy and Miggy. From a toy store to an adopted school classroom, these colorful piggy banks make learning to save an educational and fun experience for kids. A binder full of activity ideas, reproducible coloring and activity pages, and lesson plan ideas is also available!

Max’s Money Adventure

20-minute video (copyright 2000)
Grades 3-7

Max is a likeable fellow who somehow missed the boat on financial matters. Max engages, entertains and introduces children to the basics of money know-how. Stars Bill Nye the Science Guy, Nancy Kerrigan, and Joey Cora. Follow-up discussions focus on where money comes from, the work/money connection, how supply affects price, how banks and credit cards work, and why people save and invest.

Meet the Bank

6-minute video (copyright 1989)
Grades 3-4

Viewers join a group of students for an inside look at banks, how they function and the many ways banks help their communities. Bank employees introduce themselves and explain what they do for their customers. Use the fun-filled and informative video to kick off bank tours, as a lobby attraction or as an “ice breaker” in the classroom or with youth groups.
Money Connection

18-minute DVD (copyright 1997)
Grades 4-6

Money Connection is a lively two-part video designed to introduce fourth through sixth grade audience to the Federal Reserve System. The fast-paced, news show format combines historical photographs and live-action footage with interviews and animation sequences for a close-up look at the history and important responsibilities of the Federal Reserve. Includes a teacher’s guide that contains supplemental background information, five teaching units, a glossary, and a list of additional resources.

Money Farm

20-minute DVD (copyright 2005)
Grades K-4

Money Farm is a video based on the Money Savvy Kids Basic Personal Finance Curriculum, and was produced by Chicago Public Television (WTTW). These 10 Emmy-nominated video segments introduce kids to saving, spending, donating, investing, earning money, the history of money and other interesting facts about managing money.

Money: Kids & Cash

10 Segments, 100-minute video (Copyright 1995)
Grades K-6

Presented by The Learning Channel, this video series teaches how money is printed, its worth, how to manage it and an introduction to banking.

A detailed classroom guide leads you through every segment – showing how to incorporate subjects such as math, social sciences and technology into each lesson, and provides questions to spark lively Q&A periods. Plus tips on other classroom activities and a list of suggested readings for youngsters. *Features a North Dakota student

Episode 1: All About Money
- Segment 1: What is it Worth? (8 minutes)
- Segment 2: It’s Good as Gold (4 minutes)
- Segment 3: Minting Money (8 minutes)
- Segment 4: Printing Money (16 minutes)
- Segment 5: Money in Other Countries (15 minutes)

Episode 2: Money And You
- Segment 1: What’s a Bank? (12 minutes)
- Segment 2: Safe and Sound (6 minutes)
- Segment 3: Managing Money (7 minutes)
- Segment 4: Young Moneymakers (16 minutes) *
- Segment 5: Turning Milk into Gold (8 minutes)
Money Mammals: Saving Money is Fun

30-minute video (copyright 2006)
Grades K-2

The Money Mammals DVD, which was the first to feature singing and dancing puppets to teach financial literacy to young children, entertains and engages children via upbeat songs and a storyline that illustrates the importance of not only saving money but also sharing (charitable giving) and spending smart. Children also learn about the differences between needs and wants, making smart money choices and the concept of allowance. The Dr. Toy Award Winning-DVD and its companion Teaching Guide are now used across the country by financial institutions and organizations.

Penny Wi$e

27-minute video (Copyright 2003)
Grades 4-8

Whether it’s preparing personal budgets, making price comparisons, calculating interest rates, reconciling bank statements, or just managing money, students should learn basic financial literacy skills and concepts at a young age. The American Institute of Certified Public Accountants Foundation provides the Penny Wise video and lesson plans to introduce financial topics and concepts to elementary and middle school students.

Saving with Tom & Martha

24-minute video (copyright 1994)
Grades 3-5

This video takes children on an entertaining field trip to open a savings account at your bank. Join them as they meet Ima Bankhead, Dan.E. Warbucks, and Penny Teller. Tom, Martha and the entire cast perform a rockin’ music video that will inspire you to save your money, too!

Learn how to manage your allowance money and much more. This innovative and educational video is designed to help parents and kids discuss the topic of saving money.
Secondary (Grades 7-12)

21st Century Money Management

30-minute video cassette or DVD (copyright 2005)
Grades 9-12

This five-video collection is packed with information about banking. Special focus is given to online banking functions and resources. Classroom activities are included with each video, and each activity is self-contained so you may use them all or choose only those that best fit your needs! The videos include interviews and interaction with real high school students. Listed below is just some of what is covered in each video:

- Checking Accounts – Covers the basics of choosing and opening an account as well as managing accounts.
- Saving – Savings, plans, types of accounts, opening accounts.
- Credit Cards – Applying for cards, the dangers of credit card debit, and making good decisions.
- Loans – How loans work, purchasing with loans, avoiding bankruptcy, and credit history.
- Financial Planning – How students can use bank accounts and credit to reach their short and long term goals.

Can I Make It On My Own?

30-minute video (copyright 2003)
Grades 9-12

This video is a docu-drama in which students see how Eric handles the financial and social obligations of leaving home and living on his own. He must find a place to live, handle his personal finances, make that first trip to the grocery store, pay his bills, try to control his credit card debt, and much more. Included are 35-40 pages of reproducible classroom activities. This video is a great starting point for lessons/presentations on a variety of issues such as budgeting, checking accounts, money management, saving, and credit cards.
Check It Out!

16-minute video (copyright 1989)  
Grades 7-12

This video presents the story of a teenager opening and managing his first checking account. Formatted into four segments covering different types of checking accounts, service charges, and how to manage funds in the account. A related brochure, Managing Your Checking Account, is available for purchase.

Credit: It’s In Your Control

35-minute video (copyright 1999)  
High School and Adult

Every day the media reports on consumers who are in major debt because of their lack of credit know-how. From news articles to TV feature stories—it’s a fact that today’s consumers need Consumer Ed 101.

To assist people of all ages in the responsible use of credit, this video shows:

- How to get credit
- What factors are used in granting credit
- How to fix credit problems
- How to use—not abuse—credit
- What role credit reporting agencies play
- And much more!

The program follows 2 people—Maria Lopez and Mike Murphy—to see how credit affects their daily lives. Viewers see who gets credit and why as well as who doesn’t and why not. The film covers common misconceptions about credit including the reasons why credit is denied. Included with this outreach program is a comprehensive Leader’s Guide that describes how to use the program, an outline of key points as well as ideas for presenting the topic to diverse audiences. As bankers, it’s in our best interest to educate consumers about credit—whether it’s our own employees, a local community group or a class of high school students.

Video and leader’s guide produced, created, and distributed by First Financial Training Services, Inc.
Money: Bucks, Banks & Business

Four segments, 92-minutes (copyright 1995)
Grades 7-12

Produced by the Discovery Channel, this video series discusses money, the role banks play, trade, and how to make money. Activities included for each segment.

The companion classroom guide provides study questions and answers, discussion topics, vocabulary words, and information about various community resources. Also includes suggested readings and additional information for the teen market.

Episode 1:
Program 1: Bucks (23 minutes)
Program 2: Banks (23 minutes)

Episode 2:
Program 1: Trade (23 minutes)
Program 2: How to Make Money (23 minutes)

Money Smart for Young Adults – A Financial Education Program

(copyright 2001)
Ages 12-adult

The FDIC’s Money Smart for Young Adults curriculum helps youth ages 12-20 learn the basics of handling their money and finances, including how to create positive relationships with financial institutions. Equipping young people in their formative years with the basics of financial education can give them the knowledge, skills, and confidence they need to manage their finances once they enter the real world.

Money Smart for Young Adults consists of eight instructor-led modules. Each module includes a fully scripted instructor guide, participant guide, and PowerPoint slides. The materials also include an optional computer-based scenario that allows students to complete realistic exercises based on each module. The curriculum is distributed on CD and is available to order from the FDIC website, http://www.fdic.gov/consumers/consumer/moneysmart/index.html. The FDIC offers this program free of charge.
On the Money

30-minute video (copyright 1999)
Grades 6-12

This award-winning video was produced by PBS and the Merrill Lynch Foundation. The video highlights the rewards of money management and how it can give young people a head-start to financial independence. Students will take a hard look at the perils of credit card use, learn secrets to setting and sticking to a budget, analyze what to look for in a bank account, great tips on getting the most interest on savings, and much more! Included with the video is a discussion guide with questions and sample answers as well as useful handouts for students.

A Penny Saved

21-minute video (copyright 2000)
Grades 6-12

This DVD shows students the power of compound interest as well as the ability of money to grow with time. It also shows them that even the lofty goal of saving a million dollars is far from unthinkable.

Use A Penny Saved to teach the basics of interest, investing, compounding, the time value of money, inflation, liquidity, and yield.

- It's not how much you make, it's how much you save.
- The power of compound interest.
- The difference between saving and investing.
- How to judge which vehicle for saving money is best for you.
- How time serves as the lever to lift savings.