

THE
**BIG BANK
THEORY**

...DISCOVER MORE!

2025 QUAD STATES CONVENTION

JUNE 8-10, 2025 | RAPID CITY

FEATURED SPEAKERS



DAVE DEFAZIO



JACK STAHLMANN

ET: THE EXTRA TRANSACTIONAL - FINTECH'S ROLE IN SEAMLESS FINANCIAL INTERACTIONS

In this session we explore the evolving landscape of fintech and its transformative impact on banking behavior, customer experience and financial advice. Witness the cutting-edge technologies that are reimagining the way consumers engage with their finances.

Dave DeFazio is EVP of Strategy and Solutions at StrategyCorps. He's armed with a passion for banking strategy, and always exploring the intersection of data, marketing, and technology. He downloads banking apps for fun. On the weekend. And talks about them at dinner with his family.

THE INTANGIBLE IT

In this keynote, you will learn about *The Gift* and how to channel your inner-Clooney to make everyone you encounter feel like the most important person in the room.

Having "it" makes a huge difference in the way HR professionals connect with their teams, allowing your attendees to have an even deeper impact beyond the great work they are already doing.

Jack graduated with honors at DePauw University (yes, DePauw with a W) and has been a regular contributor to HuffPost. For the last decade he has been entertaining companies, schools and associations worldwide, while delivering actionable takeaways to make a real difference in the workplace.

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ROB NICHOLS

BANKING ON CHANGE: A WASHINGTON DC UPDATE

Stay ahead of the curve with this comprehensive update on banking policy developments from Washington, D.C.

Rob Nichols is the president and CEO of the American Bankers Association, the voice of the nation's \$23.7 trillion banking industry and the only organization that represents banks of all sizes and charters in Washington. He will provide insights into the changes, challenges and issues facing the banking industry this year.

Since joining ABA in August 2015, Nichols has led ABA's advocacy efforts, working to ensure that banks of all sizes operate in a policy environment that allows them to best serve their customers and communities.



DR. MELISSA FURMAN

LEADING FOR TODAY AND TOMORROW

Do you have the critical leadership skills needed to successfully lead your organization into the future? Organizations are experiencing historical levels of diversity, change, and disruption and as a result, leaders need to evaluate their abilities, preferences, and mindsets. This engaging and interactive session will provide recommendations and strategies to develop relevant leadership skills such as self-awareness, emotional intelligence, adaptability, and decision making to name a few.

Dr. Melissa Furman is the president and founder of Career Potential, LLC in Augusta, GA. She has a rich academic background in business, counseling, and psychology and her true passion lies within workforce, leadership, and professional development.

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