



2024 NDBA/SDBA  
ANNUAL CONVENTION

# Limitless

JUNE 3-5, 2024  
Delta Hotel by Marriott | Fargo ND

NDBA/SDBA Annual Convention

REGISTRATION & INFORMATION



# 2024 NDBA/SDBA ANNUAL CONVENTION

## AN INVITATION

### Inspiring Possibility. Together.

Bankers strive tirelessly to positively impact people and communities despite regulatory challenges, economic uncertainties, and technology shifts.

Bankers throughout North and South Dakota know the boundless pursuit of doing good. While rapid change is certain, banking as a people business remains the same. Bankers face headwinds, solve problems, and see hope...always.

Thank you for being an NDBA/SDBA member. By working together, we become **limitless**.

Join us in Fargo this summer for the 2024 NDBA/SDBA Annual Convention and let's inspire each other!

## ASSOCIATION LEADERS



NDBA Chair  
**Pete Jahner**  
Kirkwood Bank and Trust  
Bismarck ND



SDBA Chair  
**David Nelson**  
First Fidelity Bank  
Burke SD

## SCHEDULE AT A GLANCE

### MONDAY | June 3, 2024

6:00–8:30 pm Welcome to Fargo Party at Brewhalla

### TUESDAY | June 4, 2024

7:30–9:30 am Coffee House-style Breakfast in Exhibit Hall

11:00 am BankPAC Golf Tournament

11:00 am - 3:00 pm Destination Downtown Fargo Tour

5:15–6:00 pm Emerging Leaders & First-time Attendee Reception

6:00–8:30 pm Black & White Party in Exhibit Hall

### WEDNESDAY | June 5, 2024

7:30–8:45 am NDBA/SDBA Business Breakfasts

9:00 am–12:00 pm General Session

10:15–11:45 am Spouse/Guest Program

12:00–1:00 pm Lunch

1:15–4:00 pm General Session

4:15–6:00 pm Reception and Best Game Show Ever

*\* Times are CDT and are subject to change.*

## EVENT VENUES



### BREWHALLA

1702 1st Ave N, Fargo

Brewhalla's market is one-of-a-kind, with ice cream, seafood, plants, pizza, and much, much more. What else can you ask for? The market houses only locally owned small businesses, keeping the Fargo touch at the center of everything.



### DELTA HOTEL BY MARRIOTT

1635 42nd St SW, Fargo | 701.277.9000

Convention Room Rate: \$129

Deadline to Reserve: May 2

Online Reservations: <https://bit.ly/3IZ7AXu>



# Limitless

June 3-5, 2024 | Fargo ND

## THE PROGRAM



### No Bad Days

**Hunter Pinke**

Spinal Cord Injury Survivor | Inspirational Speaker  
Native of Wishek ND

*Diamond Sponsor: Bank of North Dakota*



### An Update from the Nation's Capitol

**Dan Robb**

Immediate Past Chair, American Bankers Association  
President/CEO, Jonesburg State Bank, Jonesburg MO



### Point of View: The Economy, Markets, and Strategy

**Fritz Meyer**

FritzMeyerPOV, Denver CO

*Diamond Sponsor: Eide Bailly LLP*



### Exploring AI in Banking

**Brooke Ybarra**

SVP Innovation & Strategy  
American Bankers Association, Washington DC

*Platinum Sponsor: Federal Home Loan Bank of Des Moines*



### Be the First One on the Dance Floor: How to Create a Movement

**Rob Ferre**

Life of the Party Entertainment, Salt Lake City UT

*Diamond Sponsor: First PREMIER Bank*

## PLUS ...



### Buzz Sessions

Fast-paced discussions focused on current issues and trends.



### Fraud Trends and Fighting Back

Hear the latest in fraud trends from a panel of bankers and industry experts. Discover ways to minimize fraud and reduce losses.



## PARTNERS

### DIAMOND SPONSORS

Bank of North Dakota  
Eide Bailly LLP  
First PREMIER Bank

### PLATINUM SPONSORS

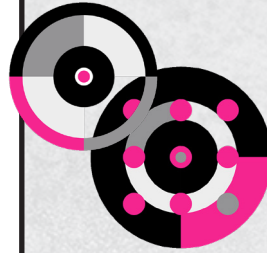
Arctic Wolf  
The Baker Group  
Bell Bank  
BHG Bank Network  
Cain Ellsworth & Company  
Colliers  
Federal Home Loan Bank of Des Moines  
IntraFi  
Midwest Bankers Insurance Services  
NDBA Services, Inc.  
SBS Cybersecurity  
Superior IRA & HSA

### GOLD SPONSORS

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### SILVER SPONSORS

The Advantage Network  
Allied Solutions  
AmTrust Financial  
Blue Cross Blue Shield of North Dakota  
Brady Martz & Associates  
Brown & Brown  
Dakota Business Lending  
Data Business Equipment  
DCI  
Grand View Lodge  
HTG Architects  
Keenan & Partners  
MBFC  
ND Banks Benefit Trust  
Network Center  
NFP Executive Benefits  
SD Bankers Insurance & Services  
Securitas Technology  
Steffes Group, Inc  
UMB  
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Zimney Foster P.C.



## Exhibit Hall Agenda

**June 4**

7:30–9:30 am Breakfast

6:00–8:30 pm Black & White Party

Your onsite source for take-away solutions.  
Great prizes as well!

## Exhibitors

As of April 4

The Advantage Network  
Allied Solutions  
Bankers Equipment Service  
BEK Communications  
Brady Martz & Associates  
Business Essentials  
Dakota Business Lending  
Data Business Equipment  
Datrue Process Automation  
DCI  
Edge One  
Eide Bailly LLP  
First Class Mortgage  
FORVIS LLP  
Homestat  
HTG Architects  
Hurley & Associates  
Intact Insurance Financial Services  
Intrafi  
Iowa Bankers Mortgage Corporation (IBMC)  
Jack Henry  
Marco  
ND Small Business Development Centers  
Network Center Inc.  
NewVision Security  
NFP Executive Benefits  
Office of the Comptroller of Currency  
Prairie Family Business Association  
R&T Deposit Solutions  
Remedy Consulting  
Rochester Armored Car  
SBS CyberSecurity  
Scenic Sign Corporation  
SD Bankers Insurance & Services  
Securitas Technology  
SHAZAM  
Steffes Group  
Superior IRA & HSA  
United Bankers' Bank  
Vantage Point Solutions  
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Deadline to reserve exhibit hall space: **May 1**

NDBA and SDBA are grateful for the generous support provided by business partners.

**Sponsorships and exhibit hall spaces are still available.**

Email [ndba@ndba.com](mailto:ndba@ndba.com), call 701.223.5303  
or visit [ndba.com](http://ndba.com) for more information.



# Limitless

June 3-5, 2024 | Fargo ND

## EVENTS

### Monday Night

#### Welcome to Fargo Party at Brewhalla

June 3 | 6:00-8:30 pm

Brewhalla | 1702 1st Ave N, Fargo

The 2024 convention will kick off at **Brewhalla**, a mega-fun market near downtown Fargo. Enjoy an evening of food, frivolity, and hanging out with friends in a brilliantly remodeled 1880 building that pays homage to the area's Nordic heritage and includes Drekker Brewing. It's not just hype...Brewhalla is Fargo's palace of cool!



### Tuesday Night

#### Black & White Party in the Exhibit Hall

June 4 | 6:00-8:30 pm

Delta Hotel

Pack your favorite **black and white** casual threads for the Party in the Convention Exhibit Hall, where over 50 business partners will showcase their innovative products and services. Enjoy great food and discover fresh ideas to take back to the bank.



### Wednesday Evening

#### Reception and Best Game Show Ever

June 5 | 4:15-6:00 pm

Delta Hotel

The convention will close with a reception and interactive entertainment with Rob Ferre. Come for heavy hor d'oeuvres and conversation and stay for prizes, technology, and all-important laughter.





## ACTIVITIES

### BankPAC Golf Tournament

June 4 | 11:00 am Shotgun Start

Maple River Golf Club | 3666 163rd Ave SE, Mapleton ND

Pre-registration required.

#### Golf Hole Sponsors:

Allied Solutions

AmTrust Financial

Bell Bank

Brady Martz & Associates

Cain Ellsworth & Company

Dakota Business Lending

DCI

Grand View Lodge

HTG Architects

MBFC

NFP Executive Benefits

Securitas Technology

Steffes Group, Inc

UMB

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Maple River Golf Club

### Destination Downtown Fargo Tour

June 4 | 11:00 am – 3:00 pm

Experience Fargo's "North of Normal" with this fabulous downtown tour. Hop on the bus and enjoy an afternoon with friends! Lunch at **Cellar 624** will satisfy your culinary cravings and include a wine-tasting. Then you'll have time to check out the downtown shopping scene with local boutiques, vintage stores, and unique finds. For a perfect ending to the tour, grab a scoop of premium handcrafted ice cream at **The Silver Linings Creamery**.

Pre-registration required.



The Silver Linings Creamery



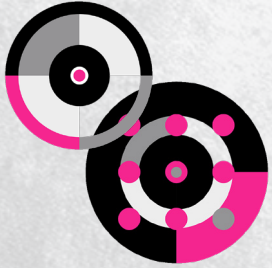
Cellar 624



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## THE UNEXPECTED



### Coffee House-style Breakfast in the Exhibit Hall

Tuesday | 7:30 - 9:30 am

Enjoy breakfast with the exhibitors in a coffee house environment, complete with delicious pastries, specialty coffees and live jazz. Convention exhibitors will be on hand to visit about the solutions and products they offer.



### Meet the "Gouda" Makers

Spouse/Guest Program

Wednesday | 10:15 - 11:45 am | Delta Hotel

Ready for a "gouda" story and some good "gouda" cheese?

This special spouse/guest program will have attendees cheering about the limitless possibilities for Dakota entrepreneurs.

Maartje and Casey Murphy, the founders of **Cows & Co Creamery**, share their delightful story of how their small homemade gelato company has grown to reach customers nationwide. Cows & Co was inspired by the feeling of enjoying a fresh scoop of gelato on the patio where Maartje is from in the Netherlands. She wanted to bring that piece of her homeland to North Dakota. Using fresh milk right from their quaint dairy farm outside of Carrington, Maartje and Casey create made-from-scratch artisan gouda cheese, cheese curds and gelato. Cows & Co is a fan favorite at Brewhalla! Enjoy farm-fresh samples.



### Community Impact Showcase

Communities Need Banks. Banks Need Community. Check out the Community Impact Showcase photos of North Dakota and South Dakota banks doing what they do best...making **limitless impact**!



### Black & White Party in the Exhibit Hall

Tuesday | 6:00 - 8:30 pm

Dress in casual **black and white** for Tuesday's party in the exhibit hall. **WE** will provide the splash of color.

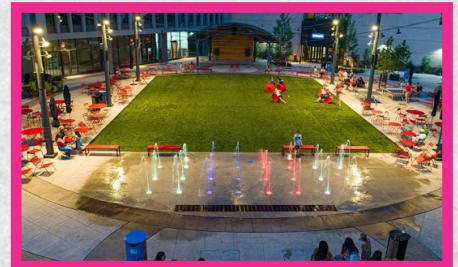


# EXPERIENCE FARGO

## NORTH OF NORMAL

The Fargo metro area spans three cities (Fargo, Moorhead, and West Fargo) and two states separated by the Red River. You'll find an adventurous, pioneering spirit with a surprising array of cultural influences.

Visit [www.fargomoorhead.org](http://www.fargomoorhead.org) for more information.



NORTH DAKOTA  
**Bankers**  
ASSOCIATION

North Dakota Bankers Association  
PO Box 1438  
Bismarck, ND 58502-1438  
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**SDBANKERS**  
ASSOCIATION

South Dakota Bankers Association  
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