

# GSB 2025 HUMAN RESOURCE MANAGEMENT SCHOOL



## LINKING HR TO THE BOTTOM-LINE

**APRIL 28 – MAY 2, 2025**  
Fluno Center for Executive Education  
Madison, Wisconsin

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TO LEARN MORE!**



**Sponsored by:**



**Graduate School of Banking**  
at the University of Wisconsin – Madison

### **BUSINESS OF BANKING:**

- Introduction to the Business of Banking
- Bank Profitability Analysis
- Asset/Liability Management
- Bank Regulatory & Competitive Environment
- Working Session: “Deep Dive” Into the Financials

### **HUMAN RESOURCE MANAGEMENT**

- HR Strategy: Next Best Practices
- Building a Culture of Leaders
- Employee Experience
- Change Management

### **WHAT’S INCLUDED:**

- All instructional materials, posted electronically for download
- Access to the GSB Learning Management System and course portal
- Daily breakfast, lunch and break refreshments
- Opportunity to network with faculty and HR colleagues; and, and invitation to join an alumni-only group on LinkedIn for ongoing networking.
- \$350 registration fee
- Access to HR professionals and banking industry experts
- Support of the GSB staff and faculty throughout the course

**Tuition for the 2025 Human Resource Management School is \$2,975**

Students are responsible for booking their own lodging for this program; a block of rooms will be available at the Fluno Center until the program deadline, or participants are welcome to book at a nearby hotel.

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