



Ag with Emma

Agriculture Advocate, Farm Hand,
Influencer

SIGNATURE CONTENT

Emma is currently a farmhand in North Dakota with a social media following of over 650,000 across all platforms. As an Idaho native, her journey and influence in agriculture has traveled around the globe. She specializes in drone content, harvest videos, educational content, and more, bringing a wide variety of possibilities to advertise for your brand.

- ✓ POV Videos
- ✓ Short Form Weekly Recaps
- ✓ Drone Videos
- ✓ Favorite Gear to Wear
- ✓ Long Form Educational Videos
- ✓ Mental Health Advocacy

Social Snapshots

Instagram

170,000 Followers

July 2024 Snapshot:

- 328,740 accounts engaged
- 14.5% engagement rate

TikTok:

194,000 Followers

July 2024 Snapshot:

- 840,000 Post Views
- .94% engagement rate

YouTube:

250,000 Followers

July 2024 Snapshot:

- 2.7M views in YouTube Shorts
- 90,700 views in Videos

Ki:

30,700 Followers

July 2024 Snapshot:

- 558.8K Impressions
- Engagement Rate: 7.7%



Partnerships

My “Why”:

- I believe in this industry and want to do everything I can to help others on their journey. I have the platforms to share great ideas, products, and the people behind them. Authentic content is what goes over best with my worldwide audience.

My Goals:

- Align with the brand, products, mission, etc
- Build a relationship with the people behind the brand
- Post authentic content
 - Prefer unscripted with key points
- Analyze posted content & improve strategy

Current & Past Partnerships:

- Ag Gear
- Outback Wrap
- John Deere:
- California Strawberry Commission
- B&K Industrial Coatings
- FarmTee Company

Pricing Outline:

- On the next page, I have outlined my pricing guide/packages. These prices come from Social BlueBook, as well as recommendations and standards set by others in the agriculture industry.

Pricing Guide

INSTAGRAM

- Story Series (3-5 slides): \$1,000
- Static Post: \$2,000
- Reel: \$2,500

TIKTOK

- Short Form (15 - 30 sec): \$1,000
- Long Form (45- 2 min): \$1,500

YOUTUBE

- Short (under 1 min): \$1,500
- 5 min segment: \$3,000
- Full Video: \$5,000

X

- Static Picture: \$1,000
- Video content: \$1,500



Please feel free to reach out with any questions.

PACKAGES

Cross Post Package

- \$3,500
 - One short form video posted on Tiktok, Instagram, X, & YouTube

Instagram Package

- \$4,000
 - Includes all Instagram

Instagram/X Package:

- \$6,000
 - Includes all Instagram while cross posting to X
 - Two highest engaged platforms for my accounts

Create your Own

- \$ TBD
 - Propose your own mix & match that works best for you!

Get in Touch!

✉ agwithemma@gmail.com

🌐 <https://linktr.ee/agwithemm>

☎ 208-961-0146